



Lesson #22

The theme for this week is launching, managing and benefiting from having your own R&D Team

Why set up an R&D Team

[pdf version](#) | [past lessons](#) | [change email address](#) | [coachville.com](#) | [typo alert](#)

with

thomas leonard



Dear Coach...

► Why form an R&D Team?

There are a number of reasons to start an R&D Team. I've included as many as possible in this list below. And below this list is a list of personal and professional benefits to you...

► Reasons to start an R&D Team...

- You have an idea for an ebook and want to get some validation.
- You are going to create some TeleClasses but you need to test out your concepts first.
- You want to create a client program and need some early testers.
- You need some focus, accountability or structure on a project.
- You enjoy brainstorming and want to host a an ecommunity of similar folks.
- You want to learn how to coach so you offer to host a support group where individual are helping each other.
- You want to create an ecourse but need some of your rough ideas tweaked.
- You want to learn how to coach different types of clients and want to create a group of other coaches who, together with you, can create a Best Practices database.
- You have a business idea and aren't sure how much commercial interest there would be in it.
- You own a company and want to host a forum of

SPONSORS

THE
COACHING
SCHOOL
AFTER
COACHING
SCHOOL.

[CLICK HERE
TO VIEW THE
FEATURES
CHART.](#)

gsc
the
graduate
school of
coaching

FROM COACHVILLE

1% or 5% of your customers willing to be on an ongoing R&D Team so you can create new products or improve current ones.

- ▶ Your company is having problems so you create a Turnaround R&D Team of the employees, vendors and customers who want to be the change/solution agents.
- ▶ You are an expert in branding (or whatever) and want to create a Q&A database so you invite folks to email you branding situations and questions.
- ▶ You want to solve a problem that a segment of the population has so you invite anyone in that segment who wants to co create solutions with you to join your R&D team.
- ▶ You enjoy working with people who have particular traits (high creative, supersensitive, lack self confidence, are cancer survivors) and you would use your R&D Team to create a network of such folks, creating solutions, tools, classes for them; some being free, some being pay.
- ▶ You're a very creative person who just needs some support and encouragement to keep going.
- ▶ You want to write a published book and need case studies and examples for that book.
- ▶ You want to create an online learning community or professional group like CoachVille.
- ▶ **Personal and professional benefits to you.**
 - ▶ You'll never feel alone.
 - ▶ You increase your creativity by 25% to 500%.
 - ▶ You'll improve the quality of your work.
 - ▶ You'll receive a lifetime of ideas.
 - ▶ You will complete your product/service 2 to 10 times faster.
 - ▶ You will expand your professional network.
 - ▶ You will become known.
 - ▶ Your R&D Team members may well become your best paying customers.
 - ▶ You'll waste far less time 'testing for value.'
 - ▶ You'll get the bugs out of your product/service at every stage.
 - ▶ You will learn key e-collaboration skills.



NOW AVAILABLE

WINNING WEBSITES
for coaches

- 6 week live TeleClass
- Live web tour included
- See good/bad design
- Learn the tricks that convert visitors to clients & customers
- The 10 site types
- Free site critiqueing
- eCommerce primer
- Merchant accounts
- Visitor>ezine path
- Passive revenue ideas
- Doubling site traffic

CLICK FOR PREVIEW

- ▶ You will become a much more open person.
- ▶ You'll learn how to handle criticism/negative input better.
- ▶ You'll always find SOMEONE who "gets you."
- ▶ You will expand your thinking in general.
- ▶ You'll become an expert a LOT faster.
- ▶ You will evolve given the stimulating e-environment you've created.

▶ **Final comment**

One of the best things I've ever done is to create an R&D Team. They are my source of energy and wisdom. Can't beat that...

I hope that this was helpful.

Thomas
